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here! Networks Nominated for Daytime Entertainment Emmy Award

here! becomes the first LGBT network in history to earn a Daytime Entertainment Emmy Award nomination from The National Academy of Television Arts & Sciences

May 15, 2009 (LOS ANGELES) - here! Networks, America's premium LGBT television network, is honored to receive the first Daytime Entertainment Emmy Award nomination for an LGBT network. The National Academy of Television Arts & Sciences announced today that it nominated here! Networks' "Ribbon of Hope Celebration" in the Outstanding Special Class Special category for the 36th Annual Daytime Entertainment Emmy Awards.

"We are grateful to receive our first Daytime Entertainment Emmy Award nomination for the 'Ribbon of Hope Celebration.' As we continue to fight this deadly pandemic our program recognizes the excellent work done by the television industry to promote HIV/AIDS awareness and education," said Paul Colichman and Stephen P. Jarchow, co-founders of here! Networks and executive producers of the "Ribbon of Hope Celebration." "We continually work to entertain and inform, and the 'Ribbon of Hope Celebration' represents an important part of our mission. To be the first gay and

lesbian network nominated for a Daytime Entertainment Emmy Award by the National Academy of Television Arts & Sciences is truly an honor.”

The “Ribbon of Hope Celebration” honors media companies, programs, producers, and individuals who have a personal and professional commitment to keeping HIV/AIDS awareness in the forefront of society. The show was taped on December 1st, commemorating World AIDS Day at the television academy’s Leonard H. Goldenson Theatre in North Hollywood. The show featured celebrities and presenters including Judith Light, Jasmine Guy, Alexis Arquette, Bill Duke, Bruce Vilanch, Adam Pascal, and Anthony Rapp. Paul Colichman and Stephen P. Jarchow served as executive producers for the “Ribbon of Hope Celebration.” Meredith Kadlec was the co-executive producer, David Millbern, David Michaels, Susan Fincham, and Richard Kaufman acted as supervising producers, and Cindy Peters produced.

here! and its parent company, **Here Media**, strive to bring attention to issues that both stimulate the consciousness of the gay and lesbian community and impact the overall health and improvement of society. In addition to publishing *The Advocate* and *Out* magazines, **Here Media** distributes *HIV Plus* and *MPOWR Plus*, free to medical and service professionals across the country. Both publications help readers live their fullest possible life, while *MPOWR Plus* places particular focus on men and women of color.

About here!

Founded in 2002, **here!** airs on all major U.S. cable systems as a 24-hour subscription service. **here!** appears in 96 of the top 100 U.S. markets, including every top 10 market. **here!** was also the first gay network originating in the U.S. to launch internationally. **here!** offers a wide variety of groundbreaking and acclaimed original movies and series plus the world’s largest collection of gay and lesbian films appealing to the broad-based, diverse LGBT audience. **here!** Video, the Internet portal of **here!** Networks found at www.heretv.com/videoplayer, provides a broad sampling of **here!** programming. For more information on how to subscribe to **here!**, please visit www.heretv.com or call us toll-free at **1-888-HERE-NOW**.

About Here Media

Formed in 2008 by Regent Entertainment co-founders Paul Colichman and Stephen P. Jarchow, **Here Media** is the world’s most dynamic LGBT-targeted, multi-platform media company. The company includes **here! Networks**, America’s premium gay and lesbian television network airing in 96 of the top 100 U.S. markets, including every top 10 market. **Here Media** also publishes America’s best-known magazines and books for the gay and lesbian market, with brands including *The Advocate*, *Out*, and *HIV Plus*, as well as the **Alyson Books** publishing division. **Here Media** is one of the leading digital media companies in the LGBT space. Its Web properties include Advocate.com, Out.com, HIVPlusmag.com, Gaywired.com and the new SheWired.com. The company boasts a dynamic and diverse staff in Los Angeles and New York as well as a portfolio

of media properties that are rich in cultural significance, history, entertainment, fashion, and stunning imagery.